

**Heather Corcoran** hcorcoran@wustl.edu 314.550.6407

**Faculty member, Washington University in St. Louis** 2001–present

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**Graphic designer and writer with expertise in data visualization**

*Research and Professional Activity, pages 2–14*

**Design professor**

*Teaching and Program Development, pages 15–17*

**Administrative leader in higher education**

*Leadership, Service, and Administration, pages 18–22*

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*Key academic roles,  
Washington University*

**Director, College and Graduate School of Art, Sam Fox School of Design & Visual Arts** 2014–2019

**Professor of Design** 2014–present

**Jane Reuter Hitzeman and Herbert F. Hitzeman, Jr Professor of Art** 2014–2019

**Courtesy Joint Appointment, Brown School of Social Work and Public Health** 2016–present

**Faculty Fellow, Provost's Office** 2012–2013

**Chair, Faculty Senate Council** 2010–2012

**Scholar, Institute for Public Health** 2008–present

*Education*

**MFA Graphic Design, Yale University School of Art** New Haven, CT 1998

Thesis work and exhibition, including books, writing, and posters about narrative structure:

*Beginnings* | *Endings*

**BA English, Wesleyan University** Middletown, CT 1992

Additional coursework in Design and Typography

Thesis exhibition visualizing female literary voices: *But at Second Sight—A Series of Typographic Broad­sides*

Honors in General Scholarship

## Research and Professional Activity

### Overview & recent highlights

Research investigates information design as an interdisciplinary practice, balancing function and expression:

- > Visualization projects about literary history and analysis and contemporary fiction
- > Maps exploring relationships of place and time
- > Collaborative projects applying data visualization and design process to K-12 education and public health

### Data poetics exhibitions

**Reading Time Across Words and Numbers: Visualization Projects by Heather Corcoran**  
Grand Valley State University Library Grand Rapids, MI 2017

**Reading Time Across Words and Numbers: Visualization Projects by Heather Corcoran**  
Millstone Gallery, Center of Creative Arts (COCA) St. Louis, MO 2016

### Information Everything

**Charles H. Scott Gallery, Emily Carr University of Art + Design** Vancouver, BC 2016

### Reading Time: Timelines, Texts, and Canons

**Gallery 360, Northeastern University** Boston, MA 2014

### Writing and presentations

**Article, Visible Language** “Making cancer surveillance data more accessible for the public through Dataspark” 2013

**Presentation, Industrial Designers Society of America, National Conference, Educators Session**  
Detroit, MI 2016

“Design thinking and college readiness: Can design process help prepare first-generation students for college?”

### Presentation, Learn-X Annual Conference

Wilmington, DE 2016

“Evaluating design thinking coursework in the College Prep program”

**Annual reviews, Advisory Board Member, Collaborative Infographics for Science Literacy, National Science Foundation** 2012–2017

### Leadership in the profession

**National Editorial Board, academic journal *Dialectic*, American Institute of Graphic Arts (AIGA)** 2015–present  
**Conference co-chair, AIGA conference on digital scholarship** Los Angeles, CA 2017

### Published articles in journals & books

***Dialectic*** (AIGA scholarly journal for design research)

Review of book *Are We There Yet? Insights on How to Lead by Design* by Sam Bucolo (2015) 2016  
Published by BIS Publishers.

### Visible Language

“Making cancer surveillance data more accessible for the public through Dataspark” 2013  
6,500-word essay with accompanying illustrations describing methodology and outcomes of project creating and testing interactive visualization of colorectal cancer surveillance data.  
<http://visiblelanguagejournal.com/issue/157/article/873>

### Design Principles and Practices: An International Journal

“On-screen storytelling in the visualization of biotechnology” 2008

Positions animation development project within the larger context of design and biotechnology.

Published articles in journals & books,  
continued

***Writing for Visual Thinkers: A Guide for Artists and Designers (Andrea Marks, editor; e-book)***

Student work profiles 2008

Presents an analysis of informational books developed by students Shlomo Goltz '07 and Amy Pierce '08. Published by Peachpit Press.

***The Education of an Art Director (Steven Heller & Veronique Viennes, editors)***

“Art direction with materials at hand: Studies in word and image” (co-authored with D.B. Dowd) 2005

Presents a messaging poster assignment as an example of a synthetic approach to teaching art direction. Published by Allworth Press.

***The Education of a Graphic Designer, Volume 2 (Steven Heller, editor)***

“Learning through a collaborative project: A case study in visual communications” 2005

Argues for visual learning in high school chemistry classrooms. Published by Allworth Press.

***aiga.org***

“Designing a science education” 2004

Examines the role that visual design and design education can play in formal and informal science learning.

***Education International***

“Stories and systems: Visual communications as liberal education” 2004

Positions visual communications education in the context of systems and narrative learning patterns.

***Design for Communication (Elizabeth Resnick, editor)***

Two assignments 2003

Images of work, student statements, and faculty assessment included for eight projects. Published by John Wiley & Sons.

***Innovations***

“Re-launching NAREA’s presence on-line” (co-authored with Lori Geismar Ryan) 2003

Describes web thinking for North American Reggio Emilia Alliance, a national early childhood education group.

***How Magazine***

“Found beginnings” 2003

Compares two methods of engaging found materials early in the design process.

***Inform*** (AIGA Chicago design journal)

“Journey by design: Travel as subject, structure and symbol” 2002

Explores the metaphor of movement through time and space in the design of Bill Viola and Maya Lin’s most recent monographs; includes diagrams designed to reinforce structural article’s arguments about structure.

***Visual Resources Association Journal***

“Learning between words and pictures” 2002

Calls for expanded literacy in the classroom, supported by examples of student work.

***How Magazine***

“Authority figure” 2002

Profiles the typeface Gotham, designed by Tobias Frere-Jones.

Published editing

***Moderator, Design Forum: Education, aiga.org*** 2003–2004

Solicited, selected, and edited articles about design education for AIGA national website.

***Editorial Committee Member, Inform “Rock” issue, AIGA Chicago*** 2000–2003

Developed issue to address future of profession; solicited and edited work from Clement Mok, Ken Garland, and Sharon Poggenpohl. Consulted on design.

*Poster sessions* **Centers of Excellence in Cancer Communication Research (CECCR 2) Grantee Meeting**

University of Pennsylvania 2010

“Maximizing the social impact of cancer registry data.”

**Institute for Public Health**

Washington University 2008

“Communication design and public health.”

*Books & texts reviewed* **Teaching Design: A Guide to Curriculum and Pedagogy for College Design Faculty and Teachers Who Use Design in Their Classrooms by Meredith Davis** 2017

Invited to review new book about expanded role of design and design pedagogy as interdisciplinary practice. Published by Allworth Press.

**Communication Design** (a Council of Design international design journal) 2016

Invited to review scholarly article submission about data visualization.

**Form Follows Context by Meredith Davis and Jamer Hunt** 2013

Invited to review book text for possible publication.

Published by Thames & Hudson.

**Iridescent** 2013

Invited to review the International Council of Design’s journal for possible acquisition.

To be published by Bloomberg.

*Self-generated writing* **Blog: corcoranfordesign.com** 2010–2016

Reflections about design culture, methodologies of making, and education. Sample posts:

“The New Shape of a Career,” (7.10.12); “In Praise of Non-Fiction Novellas” (11.1.11);

“Expanding the Model T, Part 1” (10.27.10).

**Exhibition publication, Reading Time Across Words and Numbers** St. Louis, MO 2016

“Index: Six Conversations.” Short article describing intent of a project to bridge literary analysis and information design. Appeared with second article “The Shape of Meaning” by Jen Logan Meyer.

*Grant projects* **Co-Principal, web development contract, National Cancer Institute (NCI)** 2011–2012

Led team on information design modeling for Surveillance Epidemiology and End Results (SEER) website.

<http://seer.cancer.gov>

**Co-Principal Investigator, Maximizing the social impact of cancer registry data, NCI** 2009–2011

*Partners: Brown School of Social Work & Public Health, Washington University; Cancer Prevention Center of California.*

Team leader on collaboration to define best practices for reaching the public with cancer surveillance data.

Funded for 225K, largest federal grant in history of Sam Fox School of Design & Visual Arts. Project outcomes show that design can have dramatic impact on public understanding of data.

Project elements:

- > Interactive visualization: in test against industry standards, beat cognition outcomes fivefold in group of 550
- > Animations about state smoking: testing demonstrated need to explain causality of health risk for public impact
- > Visualization generator for scientists (dataspark.org); currently 28 subscriptions from registries nationwide

**Design leader, Your Disease Risk, Washington University** 2009, 2011–2012

“Visualizing Health Risks.” Led visual design of individualized disease risk calculator in form of an iPad app called Zuum. Among the first university research apps, ranked 11 on iTunes Health & Fitness apps at release.

**Project leader, Kauffman Foundation** 2006

“Visualizing Innovation and Entrepreneurship in Biotechnology.” Designed series of molecular animatics for distribution to scientists and venture capital funders. Funding: approximately 8K.

- K-12 education* **Advisory board member, Collaborative Infographics for Science Literacy, funded by the National Science Foundation** 2012–2017  
Served as design advisor to project introducing and measuring the impact of a studio-based infographics unit on high school science and after-school curricula in order to establish best practices.  
science-infographics.org
- Academic leader, design curriculum, College Prep Program, Washington University** 2015–2018  
Invited to develop and lead design thinking course for three-year STEM (science, technology, engineering, math) high school program for prospective first-generation college students.
- Initiator and co-facilitator, Schools That Can, design thinking workshop** 2015  
Co-leader of collaborative workshop with College of Education at the University of Missouri–St. Louis to introduce design thinking to area-wide school leaders through St. Louis chapter of Schools That Can.
- Conference leadership* **Co-Chair, AIGA Educators Conference, University of Southern California** Los Angeles, CA 2017  
“Converge: Disciplinarity and Digital Scholarship.” Keynotes: Johanna Drucker, Erik Loyer, and Casey Reas.
- Solo exhibitions* **Reading Time Across Words and Numbers: Visualization Projects by Heather Corcoran, Grand Valley State University Library** Grand Rapids, MI 2017  
<https://www.gvsu.edu/gvnow/2017/library-exhibit-examines-big-data-through-works-of-10172.htm>  
<http://www.lanthorn.com/article/2017/09/lakerlife-library-art-exhibit>
- Reading Time Across Words and Numbers: Visualization Projects by Heather Corcoran, Millstone Gallery, Center of Creative Arts (COCA)** St. Louis, MO 2016  
Projects investigate a set of short stories by women, literary canons, and self-generated data of the everyday.
- Reading Time: Timelines, Texts, and Canons, Gallery 360, Northeastern University** Boston, MA 2014  
Drawing on literary and cultural sources, 12 pieces explore a poetics of information.
- Group exhibitions* **Information Everything, Charles H. Scott Gallery, Emily Carr University of Art + Design** Vancouver, BC, Canada 2016  
*How Fiction Works*
- United Designs: 6th International Biennial Design Exhibition, University of Missouri–St. Louis** St. Louis, MO 2013  
*Cloud Library* (also featured in associated catalog)
- United Designs: 5th International Biennial Design Exhibition, 50-1 Gallery, Lemesos, Cyprus** 2011  
*Communication Design Learning Spiral* (also featured in associated catalog)
- Faculty Show, Des Lee Gallery** St. Louis, MO 2010  
*July* and a National Cancer Institute grant poster
- Young Chicago, Art Institute of Chicago** Chicago, IL 2007  
*Marcel Duchamp: The Art of Making Art in the Age of Mechanical Reproduction* (part of design team)
- Faculty Show, Mildred Lane Kemper Art Gallery** St. Louis, MO 2004  
*Remembering the Corners of a House* (folding book), zoo trail guide map, *The Rubber Frame*
- Art & Architecture Show, City Museum** St. Louis, MO 2004  
*Remembering the Corners of a House*
- AIGA St. Louis Annual Show Ten** St. Louis, MO 2003  
Fru-Con annual report, Plum Studio website, and WashUCity logo
- AIGA St. Louis Annual Show Eight** St. Louis, MO 2001  
Plum Studio identity, business papers, and capabilities booklet
- Little Pieces, Southern Illinois University** Edwardsville, IL 2001  
Experimental postcard design

- Selected self-generated projects* **Six Conversations**, set of posters 2016  
**Cloud Library**, poster 2013  
**April Rainsong**, broadside 2012  
**How Fiction Works**, diagram 2011  
**Tarahumara**, silk-screened poster 2010  
**July**, poster 2010  
**Neighborhood Tree Study**, poster 2006  
**Remembering the Corners of a House**, handmade book 2004
- Permanent collections* **Washington University Libraries, Special Collections** 2004  
*Remembering the Corners of a House*  
**Yale University Library, Art of the Book Room** 1999  
*Beginnings | Endings*
- Juried design annuals* **AIGA Fifty Books: Fifty Covers** 2002  
*Marcel Duchamp: The Art of Making Art in the Age of Mechanical Reproduction*  
*Campbell Collection of Soup Tureens at Winterthur*  
**Design Culture Now, Cooper-Hewitt National Design Museum** New York 2000  
 207th Street subway station installation (design and editing assistant to Sheila DeBretteville)
- Shows juried* **Jury member, American Institute of Architects Annual Photography Show** 2002  
 One of three jurors to select 10 of approximately 1000 photographs submitted by architects.  
**Co-juror, Identity Show, student group, Washington University** 2001  
 Selected best work for student-run gallery group's fall exhibition.
- Reviews* **Temporary Art Review** May 13, 2016  
 "Heather Corcoran at the Center of Creative Arts (COCA)."  
[temporaryartreview.com/heather-corcoran-at-the-center-of-creative-arts-coca/](http://temporaryartreview.com/heather-corcoran-at-the-center-of-creative-arts-coca/)  
**Washington University Record** May 5, 2016  
 Exhibition profile: "Corcoran presents *Reading Time* at COCA."  
[source.wustl.edu/2016/04/corcoran-presents-reading-time-coca/](http://source.wustl.edu/2016/04/corcoran-presents-reading-time-coca/)  
**Washington University Record** April 1, 2015  
 Career profile: "Design, Health and the Portland Trail Blazers."  
<https://source.wustl.edu/2015/03/washington-people-heather-corcoran/>  
**Institute for School Partnership newsletter** April 2015  
 "Design thinking: The bathroom and beyond."  
**Association of Schools and Programs of Public Health Friday Newsletter** October 25, 2013  
 "WashU Study Finds Visual Design Increases Understanding of Public Health Data."  
[fridayletter.aspph.org/article\\_view.cfm?FLE\\_Index=665&FL\\_Index=13](http://fridayletter.aspph.org/article_view.cfm?FLE_Index=665&FL_Index=13)  
**Washington Magazine** October 2013  
 Contribution to piece on creativity: "Refine and refocus."  
**Washington University Record** February 4, 2013  
 "Two named Faculty Fellows in provost's office."  
<http://news.wustl.edu/news/Pages/24902.aspx>

*Reviews, continued*

**Institute for School Partnership newsletter** July 2013

“Making learning meaningful through information design.”

<http://schoolpartnership.wustl.edu/about/faculty-fellows/heather-corcoran/>

**Sam Fox School News and Events** February 8, 2013

“Provost’s Office Faculty Fellows.”

<http://www.samfoxschool.wustl.edu/news/8314>

**Institute for Public Health Featured Projects** April 10, 2013

Project highlighted: Cancer data visualization project

<https://publichealth.wustl.edu/people/featuredprojects/Pages/CancerRegistryData.aspx>

**Enabling Healthy Decisions: Topics of Interest in Healthcare & Communications, blog** January 21, 2013

“New mHealth App – Interactive HRA – Recommendations – Zuum.”

Project highlighted: Zuum iPad app

<http://georgevanantwerp.com/2013/01/21/new-mhealth-app-interactive-hra-recommendations-zuum/>

**Sam Fox School News** 2012

“Visual design aids understanding of cancer data.”

Article featured two collaborative projects by led by Heather Corcoran, Matthew Kreuter, and Tina Clarke.

**Washington University Annual Report** 2011–2012

“Collaboration Results in Visual Aids for Cancer Data.”

Article featured collaborative project of work of Matthew Kreuter and Heather Corcoran.

**cnet.com** August 2, 2012

“Free iPad app guesses your risk for common diseases.”

Project highlighted: Zuum iPad app

[http://news.cnet.com/8301-17938\\_105-57485848-1/free-ipad-app-guesses-your-risk-for-common-diseases/](http://news.cnet.com/8301-17938_105-57485848-1/free-ipad-app-guesses-your-risk-for-common-diseases/)

**Sam Fox School News and Events** July 16, 2012

“Institute for Public Health Faculty Scholar”

**Institute for Public Health News and Events** July 2012

“Featured Scholar Heather Corcoran”

**Apple iTunes** August 1, 2012

Project highlighted: Zuum iPad app, ranked 11th among health and fitness apps.

- Talks, national* **Presentation, Grand Valley State University** Allendale, MI 2017  
“Sea, sky, and books: Visual stories from data.”
- Presentation, Wesleyan University** Middletown, CT 2017  
“Becoming a designer.”
- Presentation, Industrial Designers Society of America, National Conference, Educators Session** Detroit, MI 2016  
“Design thinking and college readiness: Can design process help prepare first-generation students for college?”
- Presentation, Learn-X Annual Conference** Wilmington, DE 2016  
“Can learning design process improve college readiness for first-generation college students?  
Evaluating design thinking coursework in the College Prep program.”
- Presentation, AIGA National Conference, Educators Session** New Orleans, LA 2015  
“Growing a culture of academic design research: Design foundations in the liberal arts.” Invited to speak about the future of graduate education in design.
- Panel presentation, 10th Annual Conference, National Physicians Alliance** Washington, DC 2015  
“Communicating price and value, risk and benefit.”
- Ignite presentation, Eyeo Festival (data, design, coding)** Minneapolis, MN 2015  
“Counting things while dreaming.” Selected to present data collection and visualization projects.  
<http://eyeofestival.com/documentation/>
- Presentation, AIGA Education Conference** Portland, OR 2014  
“Designers for a creative campus: Teaching teamwork, visual thinking, and synthesis.” Double-blind reviewed; 30% of proposals were accepted.
- Presentation, Wesleyan University** Middletown, CT 2014  
“Making data visual: Balancing function and form.” Invited to make presentation of data-related projects.  
<http://engageduniversity.blogs.wesleyan.edu/2014/08/07/making-data-visual-a-workshop-with-heather-corcoran-92-917-at-noon/>
- Presentation, AIGA National Conference, Design Educator Session** Minneapolis, MN 2013  
“Building digital tools in health and education.” Peer-reviewed and selected for presentation of classroom project.  
<http://educators.aiga.org/wp-content/uploads/2013/12/corcoran.pdf>
- Roundtable conversation, Design Educators Conference at AIGA National Conference** Minneapolis, MN 2013  
“Building diversity in design education.” Invited to co-host discussion with Rukmini Ravikumar.
- Co-Presentation, Annual Conference, North American Association of Central Cancer Registries** Portland, OR 2012  
“Improving the social impact of cancer registry data through infographic thinking.”
- Co-Presentation, Grantee Meeting, Centers of Excellence in Cancer Communications Research** St. Louis, MO 2011  
“Maximizing the social impact of cancer registry information.”
- Panel, College Arts Association, Annual Conference** New York, NY 2011  
“Finding common ground in cancer visualization.” Presentation about the contributions of design to multidisciplinary cancer registry project.
- Forum Presentation, AIGA Education Conference, North Carolina State University** Raleigh, NC 2010  
“Facilitating undergraduate learning in cancer data visualization.” Presentation about undergraduate learning in the context of large-scale, grant-funded research projects.
- Keynote presentation, Federal Reserve System, Web Developers Conference** St. Louis, MO 2010  
“Building systemic brand identity: The Federal Reserve Bank and other complex organizations.”  
Presented overview of brand strategy concepts with application to Federal Reserve Bank system.
- Presentation, Herron School** Indianapolis, IN 2009  
“Intersections of design and learning: Questions, artifacts, processes, and programs.” Presented series of informational projects focused on learning, generated through different models of making.
- Presentation, Philadelphia University** Philadelphia, PA 2008  
“Design to learn to design to teach.” Presented three-part premise with supporting examples related to the process of design, information design, and collaboration.
- Presentation, 2nd International Conference on Design Principles and Practices** Miami, FL 2008  
“Storytelling in the visualization of biotechnology.” Paper described a biotechnology visualization project that used screen sequences and animation to explain a molecular discovery process.



*Talks, national, continued*

- Panel presentation, American Association of Museums, Annual Conference** Boston, MA 2006  
“Can natural history exhibits today really change behavior tomorrow?”
- Presentation, National Association of Independent Schools, Annual Conference** Boston, MA 2006  
“Learning natural science through visual communications: Early elementary education and the role of looking.”  
Presentation explored an early elementary model of learning natural science through observation.
- Research and Promotion Panel, AIGA Education Conference** Philadelphia, PA 2005  
Invited to moderate a panel about the development of design research as it pertains to academic promotion.
- Presentation, American Association of Museums, Annual Conference** Indianapolis, IN 2005  
“Spotted, striped or plaid? What color is your brand?” Presented overview of branding in contemporary museums.
- Presentation, AIGA Education Conference** Chicago, IL 2004  
“Designing a science education.” Presentation explored a series of case studies in which visualization affected science learning in museum and classroom settings. One of 25 papers selected from more than 80.
- Panel, College Arts Association, Annual Conference** Seattle, WA 2004  
“Exploring the capstone experience in the undergraduate graphic design curriculum.”  
One of four proposals selected from 18 about the capstone experience in communication design.
- Panel, Apple Conference, Cranbrook Academy** Bloomfield Hills, MI 2003  
“Mandatory computer buy.” Presented overview and participated in discussion about curricular implications.
- Presentation, Joint Art Libraries Society of North America, Annual Conference** St. Louis, MO 2002  
“Information literacy and the visual learner.” A discussion about teaching information and visual literacy in graphic design curricula.
- Panel, College Arts Association, Annual Conference** Philadelphia, PA 2002  
“Building a career while buying an education.”
- Lecture and workshop, University of Arizona Summer Design Lecture Series** Tuscon, AZ 2002  
“Journey by design.” Lecture and workshop about the metaphor of travel in book design.

*Talks, regional & local*

- Panel, Center of Creative Arts (COCA)** St. Louis, MO 2016  
“Mapping time: Short story as visual form.” Co-presented with David Schuman, director of MFA in Creative Writing, Washington University, and Jessica Baran, director, Fort Gondo Compound for the Arts, St. Louis.
- Presentation, St. Louis Public Schools** St. Louis, MO 2015  
“Designing with and for people.”
- Panel, Center of Creative Arts (COCA)** St. Louis, MO 2014  
Accompanied Jer Thorp lecture, “Making data more human.”
- Workshop, Off the Charts: Data and the Arts for Social Change, Regional Arts Commission** St. Louis, MO 2014  
“Data visualization,” presented with Eleanor Tutt.
- Community forum, city-wide discussion about K-12 education in St. Louis, City Academy** St. Louis, MO 2013  
“The power of collaboration.”
- Panel, Pulitzer Foundation for the Arts** St. Louis, MO 2013  
“Exploring K-12 education and design in St. Louis.”
- Presentation, World Visual Culture Symposium, University of Missouri–St. Louis** St. Louis, MO 2013  
“Projects by Heather Corcoran.”

*Talks, regional & local, continued*

- Presentation, Disruptive Diner (local cultural lecture series)** St. Louis, MO 2012  
“Designing health data to be clear, interactive, and personal.”
- Panel, International Association of Business Communicators** St. Louis, MO 2007  
“Graphic design and business.”
- Talk, Kansas City Art Institute** Kansas City, MO 2003  
“Learning through design.” Presented selected works in relation to the idea of a learning environment.
- Educators’ Panel, AIGA St. Louis Student Portfolio Day, University of Missouri–St Louis** St. Louis, MO 2002  
“Exploring the future.” Presented various professional outcome options.

*Talks, Washington University*

- Presentation, Public Lecture Series, University College** 2017  
“Be the designer of your world: Thoughts about process.”
- Workshop presentation to leaders, St. Louis Public Schools** 2015  
“Designing with and for people.”
- Installation address, Hitzeman Professor of Art** 2014  
“Becoming a designer.” Perspectives on career.
- Presentation, University Management Team** 2014  
“From poetic to functional: The research of designing information.”
- Presentation, I-Teach Conference** 2014  
“Teaching students effective communication design: Classroom as experiential learning lab.”
- Provost welcome, on behalf of university faculty** 2013  
“One university faculty.” Remarks at reception for new provost about strengthening university affiliation.
- Presentation, alumni reception** Boston, MA 2013  
“Interdisciplinary design for public health.”
- Keynote presentation, Globe Med–Washington University** 2013  
“How will you merge your skills?” Talk discussed solving problems across disciplines.
- Presentation, National Council, Sam Fox School of Design & Visual Arts** 2013  
“Beyond professional practice: Expanding design and art research within the institution.”
- Forum, Faculty Career Flexibility, School of Medicine** 2013  
Represented parent perspective on work–family issues when making childcare choices.
- Presentation, National Council, Sam Fox School of Design & Visual Arts** 2012  
“Interaction initiative.” Presented new cross-campus workshop program in interaction design.
- Presentation, tenure-track faculty retreat, Sam Fox School of Design & Visual Arts** 2012  
“The balance of research, teaching, and service.”
- Annual Report of the Faculty Senate Council, Board of Trustees** 2012  
Gender Pay Equity Report, Danforth Campus.
- Research presentation, National Council, Institute of Public Health** 2012  
“Designing public health data.” Presented the role of visual design in improving engagement and learning.
- Presentation to fellows in the Institute for School Partnership** 2012  
“Thoughts on design and learning.” Presented projects focused on learning, K–12 and beyond.
- Presentation, tenure-track faculty orientation, Sam Fox School of Design & Visual Arts** 2011  
“Defining research, teaching, and service.”
- Annual Report of the Faculty Senate Council, Board of Trustees** 2011
- Presentation, University College course *American Higher Education: History and Prospects*** 2011  
“Faculty: Work, responsibilities, and governance.”

*Talks, Washington University,  
continued*

**Remarks, opening of Bright Horizons University Daycare** 2010

“The realities of life as a faculty member.”

**Commencement Address, College and Graduate School of Art** 2006

“What did you learn and why does it matter?”

**Presentation of research, university Parents Weekend** 2004

**Presentation of research, College of Art orientation** 2004, 2002

**Presentation, I-Teach Conference** 2004

“How to organize and present for effective learning,” in partnership with colleague Sandy Speicher.

**University panel** 2003

“Legislating creativity.” Participated in discussion about copyright protection in the entertainment industry.

**University panel** 2003

“Intellectual property rights and the design of type.”

**Presentation to first-year students, Faculty Perspectives** 2002

*Design roles* **Principal, Plum Studio** 2001–present  
Strategy, writing, visual design, information design, and design thinking facilitation

*Selected client projects*

**Youth Learning Center** St. Louis, MO 2014  
Facilitated design of two-day workshop focused on curriculum development for K-12 program.

**Enterprise Data Management (EDM)** Washington, DC 2012–2015  
Two-logo system for data management system for the financial industry: Financial Industry Business Ontology (FIBO) and Data Management Capability Assessment Model (DCAM).

**Pulitzer Foundation for the Arts** St. Louis, MO 2014  
“Exploring the role of social practice curators.” Visual recording project for a cross-institutional group including the Walker Art Center, Parrish Art Museum, Art Institute of Chicago, and Hammer Museum.

**Federal Reserve Bank of St. Louis** St. Louis, MO 2009–2010  
Brand standards development

**Kemper Museum of Contemporary Art** Kansas City, MO 2008  
Chakaia Booker exhibition catalog

**Focus St. Louis** St. Louis, MO 2008  
Brand development, strategic planning management, and logo redesign for urban development non-profit

**Centene Corporation** St. Louis, MO 2007–2008  
Brand consulting and related projects

**Yale University Press** New Haven, CT 2006–2008  
Book covers

**MySci** St. Louis, MO 2005  
Brand and program launch for K–2 science education program  
*Merit Award, Information Design: AIGA* St. Louis, 2006

**Princeton Architectural Press** New York, NY 2004  
Book: *Strips, Tunes, and Bluesies: Essays in Culture and Comics*  
*Merit Award: New York Book Show*, 2004  
*Best in Show, Books: AIGA* St. Louis, 2006

**Mildred Lane Kemper Art Gallery** St. Louis, MO 2004  
Catalog and exhibition materials  
*Merit Award, Books: AIGA* St. Louis, 2006

**Saint Louis Zoo** St. Louis, MO 2002–2004  
Comprehensive brand audit, map for major exhibition (300,000 copies), and international education materials

**Glacier Park National Fund** White Fish, MT 2003  
Logo and brochure

**Lewis and Clark State Historic Site** Alton, IL 2001–2002  
Identity and business papers

*Design roles, continued***Senior designer, Stanaszek Goodwin Design Partnerships** Evanston, IL 1999–2001

Managed design vision, planning, and execution of firm's largest clients, Allstate Financial and United Airlines. Developed new brand and voice for Allstate Financial, including design and copy writing of Allstate Financial brand book prototype. Designed and produced projects including collateral brochure systems, and fundraising, and anthem pieces. Supervised staff of three designers. Hired and directed writers, illustrators, photographers, programmers, and print vendors. Art directed photo shoots.

**Senior Designer, Studio Blue** Chicago, IL 1999

Responsible for the design, management, and production of Duchamp monograph. Initiated design for book of historic soup tureens. Designed miscellaneous printed materials for other organizations.

**Art Director, Portland Trail Blazers & Oregon Arena Corporation** Portland, OR 1993–1995

Developed new graphic design department. Responsible for the design and production of all printed pieces including logos, advertising, signage, sales materials, direct mail, newsletters, and sponsor promotion materials. Art directed photo shoots. Wrote and edited copy. Hired and supervised freelance designers and illustrators. Oversaw pre-press and printing. Managed project budgets totaling \$500,000 annually. Led task force to develop graphic identity for Oregon's new arena.

*Freelance projects*

Yale Chemistry Department (with Jack Design), viewbook 1998

Yale Art Gallery (with John Gambell), Schaefer Collection materials, gallery banner 1998

North Carolina Youth for Tomorrow, brochure, letterhead, and direct mail 1998

RPM systems, Global Environmental Management Initiative booklet 1998

Wondriska Russo Associates, selected materials for Museum of Fine Arts, Boston 1997–1998

Maurer Foundation for Breast Health, informational poster and card 1997–1998

City of New Haven, summer events map 1997

Yale School of Art, undergraduate exhibition poster and entry wall 1997

Peabody Museum of Natural History (with Sarah Buie), identity and signage 1996

Yale Art Gallery (with Sarah Buie), signage, *Thomas Eakins — The Rowing Pictures* 1996

*Awards & inclusion in publications*

**Wesleyan University Service Award** 2017

**Faculty Achievement Award, Founder's Day, Washington University** 2016

**Shortlisted entry, research category, International Institute for Information Design Awards Taipei** 2011

Project: "Who is getting colon cancer in California?" (included in exhibition and catalog)

**Visual Language For Designers: Principles for Creating Graphics That People Understand** 2009

by Connie Malamed, Rockport Publishers

Projects highlighted: *Neighborhood Tree Study*; *Strips, Tunes, and Bluesies: Essays in Culture and Comics*

**Communication Arts** July/August issue 2009

Article: "Information graphics: Making sense in a complicated world" by Rebecca Bedrossian.

Project highlighted: *Neighborhood Tree Study*

**100s Logos** by Matt Woolman 2008

Logos included: Blue Leaf, Harvest, J28, Glacier National Park, Lewis & Clark State Historic Site

**"What's Right With the Region?" Award** St. Louis 2007

Project: MySci program

**Certificate of Design Excellence** *Print's Regional Design Annual* 2006

Project: MySci curriculum books

**Best in Show, Books** AIGA St. Louis 2006

Project: *The Rubber Frame: Essays in Culture and Comics*

**Winner, Books** AIGA St. Louis 2006

Project: *Inside Out Loud: Visualizing Women's Health in Contemporary Art*

**Winner, Information Design** AIGA St. Louis 2006

Project: MySci curriculum books

**New York Book Show Merit Award** 2004

Project: *The Rubber Frame: Essays in Culture and Comics*

**American Graphic Design Award** 2003

Projects: Wildlife Contraception identity (client: Saint Louis Zoo); Kaplan Sports Group identity

## Teaching and Program Development

*Faculty position* **Professor, Design** Washington University, St. Louis, MO 2014–present  
(Associate Professor, 2006–2014; Assistant Professor, 2001–2006)

Collaborate on planning, including curriculum development and teaching, faculty recruitment, program marketing, assessment, and administration planning. Emphasis on contemporary research and practice in graphic design. Build collaboration between design and image making, with word and image focus. Develop and teach junior- and senior-level courses. Subject areas of emphasis: publication design, information design, and brand design. Organize student experiences to supplement classroom learning, including visiting lecture series and guest critics. Serve as faculty advisor for design students. In 2012, led a review and redesign of capstone presentations, leading to a new exhibition and formal critique format.

[http://samfoxschool.wustl.edu/portfolios/faculty/heather\\_corcoran](http://samfoxschool.wustl.edu/portfolios/faculty/heather_corcoran)

*Courses developed* **Visualizing Data for Public Health** Co-taught with Ben Cooper 2016  
<https://publichealth.wustl.edu/news/data-visualization-skill-lab/>

**Data Visualization** For students across the campus 2014

**Visualizing Information** Major studio

**Word & Image Studio 1 & 2** Major studio, co-taught with D.B. Dowd

**Typography 2** For graphic design, advertising design, and illustration students

**Senior Studio** For graphic design and advertising design students

**Senior Thesis** For graphic design, advertising design, and illustration students

**Senior Seminar: Informational Books** Major studio

*Teaching award* **Outstanding Teaching Award** 2009–2010  
Sam Fox School of Design & Visual Arts, Washington University  
[news.wustl.edu/news/Pages/25710.aspx](http://news.wustl.edu/news/Pages/25710.aspx)

*Program innovations* **Leader, Development of Bachelor of Arts (BA) Degree and Second Major Program in Art and Design, College of Art, Washington University** 2014–2018  
Led process to develop first new degree in College of Art in 140 years. The BA degree seeks to integrate liberal arts courses and curricular flexibility more deeply into the college and provide new coursework in design research, technology, and design thinking. Developed second major program for students across the campus seeking similar experiences. Garnered faculty input and buy-in inside the college and across the campus. Developed proposal for university approval. Led development of accreditation document and process.  
[www.studlife.com/news/2018/02/26/sam-fox-establishes-secondary-majors-for-non-art-school-students/](http://www.studlife.com/news/2018/02/26/sam-fox-establishes-secondary-majors-for-non-art-school-students/)

**Co-leader, Creative Collaborations for Big Projects** 2017–2019

Co-launched new program for undergraduates to collaborate on capstone and senior projects across creative disciplines including design, music, performance, art, architecture, and creative writing.

**Provost's grant, cross-campus discussion: Data Translation** 2014

Co-leader of group "Working across disciplines to make data more meaningful."

**Leader, Sam Fox School interaction initiative, Communication Design** 2011–2014

Proposed and developed new investment in interaction design through a series of university-wide and program-only workshops led by national leaders in interaction, including Jon Kolko, Rachel Hinman, and Maggie Breslin.

*Program innovations, continued*

**Co-founder, Visual Communications Research Studio** Washington University 2004–2006  
Took leadership role in the development of a post-baccalaureate design research studio. Program responsibilities included new business acquisition, project management, mentoring student projects, budget management, and marketing. University partners: Schools of Law and Business.

*Program grant*

Participated in grant writing to fund post-baccalaureate program, Kauffman Foundation: \$225,000.

**Co-founder, WashUCity Design Partnership** 2002–present

Partnered to begin tutoring program for communication design undergraduates to provide curricular and teaching leadership in visual design at University City High School. Expanded program to investigate the impact of visual learning methods on other secondary school subject areas. Prototype poster project completed in chemistry in 2004 with 55 high school students.

*Program grants*

University City Education Foundation, 2004: \$11,000 for new Macintosh computer lab;

University City School District (grant matching), 2004: \$25,000 for new Macintosh computer lab;

Team Saint Louis, 2004: \$1300 for program development.

*Programmatic leadership*

**Primary author, plan accreditation document for National Association of Schools of Art & Design (NASAD): BA Degree** 2017

**Biomedical Innovation Program, design mentor, Washington University** 2016–2019

**Author, NASAD Reaccreditation Self-Study, Communication Design section** 2008

**Co-author, Communication Design Strategic Plan** presented to University Chancellor 2005

**Faculty Sponsor, AIGA St. Louis, Washington University chapter** 2001–2005

Restarted chapter with 25 student members. Projects included student conference, local studio visits, guest lecturers, and development of university poster project and exhibition.

*Classroom & community partnerships*

**Bus shelter posters, Arts in Transit** St. Louis, MO 2004

Organized project with three faculty members for students to concept, write, design, and illustrate posters about Metro's Cross-County construction.

**Science poster project, Compton Drew Middle School** St. Louis, MO 2002

Students designed posters about scientists of "air, water, or earth," which were installed in the school.

*Class lectures & critiques*

**Bi-annual lectures, campus-wide course Sustainability Exchange, Washington University** 2016–2018

**Annual lecture, campus-wide course Designing Creativity, Washington University** 2016–2018

**Lecture, School of Medicine course Graduate Training Module, Washington University** 2017

**Lecture, psychology course Foundations of Psychology, Wesleyan University** Middletown, CT 2017

**Lecture, business course Business Decision-Making, University of Missouri–St. Louis** St. Louis, MO 2013, 2016

**Critique, School of Engineering course Information Visualization, Washington University** 2016

**Critique, design course First-Year Graduate Studio in Information Design, Northeastern University** Boston, MA 2014

**Lecture, Arts & Sciences course Introduction to the Digital Humanities, Washington University** 2013

**Lecture, Design & Visual Arts course Practices, Washington University** 2012, 2013

**Lecture, Arts & Sciences course Psychology of Creativity, Washington University** 2012

**Lecture, Design & Visual Arts course Graduate Architecture Studio, Washington University** 2012

**Lecture, Design & Visual Arts course Graduate Art Studio, Washington University** 2009



*Previous teaching*

**Instructor, Visual Communications I, Loyola University** Chicago, IL 2001

**Instructor, Beginning Type** School of the Art Institute of Chicago, Chicago, IL 2001

**Instructor, Intermediate Graphic Design** School of the Art Institute of Chicago, Chicago, IL 2000, 2001

**Visiting Instructor, Introductory Graphic Design, Advanced Tutorial** Wesleyan University, Middletown, CT 1998

**Adjunct Professor, Graphic Design I** University of Connecticut, Storrs, CT 1998

## Leadership, Service, and Administration

*Positions at  
Sam Fox School of Design & Visual Arts,  
Washington University*

### **Director, College and Graduate School of Art** 2014–2019

Academic leader of college and graduate school of approximately 60 faculty members (half tenured or tenure-track), 300 undergraduates, and 40 graduate students. Primary leadership goals include making academic programs more interdisciplinary and more fully integrated into larger university, developing programmatic response to shifting enrollments in art and design student populations, integrating digital and design experiences into first-year curriculum, and building faculty governance and research culture. Specific duties as follows:

#### *Faculty*

- > Responsible for leading faculty recruitment, research and teaching, evaluation, and annual contracts.
- > Responsible for the hire of six tenure-track or tenured faculty members (Digital Imaging, Photography, Interaction Design, Fashion, Graphic Design, Social Impact Design); increased diversity of faculty with two underrepresented minority hires. Also hired four new full-time, non-tenure-track faculty members and more than 20 part-time faculty.
- > Responsible for the stewardship of four promotion cases.

#### *Academic programs*

- > Accountable for the development of new academic programs, including first-ever Bachelor of Arts (BA) and second major programs in Art and Design.
- > Steward for new MFA in Illustration and Visual Culture and new undergraduate minors in Creative Process for Social Impact and Human-Computer Interaction.
- > Responsible for academic planning, staffing, and program quality for nationally ranked MFA in Art; undergraduate BFA programs in Communication Design, Art, and Fashion Design; and study abroad in Florence, Italy. Design program ranked 3rd in the United States by *Niche* in 2018.
- > Lead team of three chairs in their management of individual academic programs.
- > Provide oversight for student recruitment, communications and outreach, and course enrollment.
- > Lead compliance with accrediting agency NASAD.
- > Manage college and graduate school budgets.

#### *Advocacy*

- > Support new program development for construction of graduate building Weil Hall and expansion of art and design programs on campus. Serve as academic leader on series of accompanying backfill projects.
- > Support alumni and development efforts. Serve as public representative of the College of Art at national, university, and community levels.

#### *Infrastructure*

- > Built first-ever digital model for staffing academic programs, including approximately 85 to 95 courses per semester.
- > Developed system of evaluation for associate professors.
- > Developed system of governance and consultation for full professors.
- > Manage administrative coordinator for office, new administrative coordinator for undergraduate programs, and director of downtown gallery. Provide oversight for administrative coordinator for graduate programs.

*Positions at  
Sam Fox School of Design & Visual Arts,  
Washington University, continued*

**Chair of Undergraduate Design** 2013–2014

Charged to lead new design unit, including Communication Design and Fashion programs. Planned staffing and managed area budgets. Supported study abroad program in Florence, Kranzberg Studio for the Illustrated Book, and annual fashion show. Created curricular innovation in partnership with Art and Architecture units. Introduced new minor in design. Proposed concept for new MFA Design degree.

**Area Coordinator, Communication Design** 2007–2009

Oversaw program operations, including staffing, budget, technology, facilities, and academic events. Represented design perspective in larger Sam Fox School planning. Wrote expanded design curriculum to include sophomore year. Led planning for graduate program in design.

*Broader roles at Washington University*

**Faculty Fellow, Institute for School Partnership** 2011–present

Member of multidisciplinary faculty group devoted to matters of K–12 learning and intersections with university teaching and learning.

**Faculty Fellow, Provost's Office** 2012–2013

Selected to work on a small team of faculty members to provide faculty perspectives to the provost. Independently developed book *This Place: Conversations with the Provost about Leadership and Change* to capture interviews with 11 university administrators and faculty about academic leadership at Washington University.

<http://openscholarship.wustl.edu/books/8/>

**Chair, Faculty Senate Council** 2010–2012

Led the Council on issues including gender pay equity, student mental health, open access to research, the university's international position, and faculty governance. Led redesign of the Faculty Senate website. Represented the faculty at university meetings and events. Made formal reports at the Faculty Senate meeting each semester. Made annual presentations to the university's Board of Trustees.

**Member, University Council** 2010–2012

Faculty representation for the 20-person senior leadership team for university administration. Met bi-weekly to discuss university planning and policies.

**Scholar, Institute for Public Health** 2008–present

Member of faculty network associated with research about public health, spanning all six schools of the university, including Medicine, Social Work, Engineering, Business, and Arts & Sciences. Build course programming from affiliation. Attend and present at events across fields.

*University committees*

**Member, Faculty Advisory Committee, Beyond Boundaries Program** 2018–2019  
**Member, Steering Committee, University College** 2017–2019  
**Member, First-Year Writing Committee** 2017–2018  
**Member, Diversity Commission Working Group** 2017  
**Member, Search Committee, Vice Provost for University Admissions** 2015–2016  
**Member, Gun Violence Steering Committee** 2015–2016  
**Member, Technology Governance Committee: Teaching and Learning** 2014–2017  
**Member, Diversity Recruiting Work Group** 2014–2015  
**Member, Data Science and Visualization Committee, Arts & Sciences** 2014–2015  
**Member, Skandalaris Center Steering Committee** 2014–2015  
**Chair, Artwork Selection Committee, Center for Diversity & Inclusion** 2014–2015  
**Member, Steering Committee for Undergraduate Council** 2014–2015  
**Co-chair, Advisory Council on the Center for Diversity and Inclusion** 2014–2015  
**Member, Assembly Series Committee** 2013–2016  
**Member, Undergraduate Council** 2013–2016  
**Member, University Sexual Assault Investigative Board (USAIB)** 2013–2015  
**Member, Deaccessioning Task Force, University Library** 2013  
**Member, University Brand Assessment Steering Committee** 2012–2014  
**Member, Digital Research Planning Group, University Library** 2012–2014  
**Member, Advisory Group, Interdisciplinary Project in the Humanities** 2012–2014  
**Member, Search Committee, University Provost** 2012–2013  
**Member, Career Opportunities Initiative** 2012  
**Member, Search Committee, Vice Chancellor for Public Affairs** 2011  
**Faculty Representative, University Board of Trustees** 2010–2012  
**Co-chair, Faculty Achievement Awards Committee** 2010–2012  
**Member, Search Committee, Vice Provost** 2010  
**Member-at-Large, Faculty Senate Council** 2009–2013  
**Member, Executive Committee, Faculty Senate Council** 2009–2012  
**Member, Advisory Committee on Tenure and Academic Freedom** 2009–2012  
**Board Member, Association of Women Faculty** 2002–2004  
**Faculty Associate, Residence Life Program** 2002–2003  
**Publications Chair, Association of Women Faculty** 2001–2003

*Additional participation*

**Featured speaker, academic integrity video** 2013–2014  
[http://www.youtube.com/watch?v=HrmT1\\_xgWuM](http://www.youtube.com/watch?v=HrmT1_xgWuM)

*Design & Visual Arts School committees*

**Member, Center for Health Research and Design Advisory Council** 2016–2019  
**Member, Faculty and Staff Campaign Committee** 2014–2016  
**Member, Curriculum Committee** 2013–2014  
**Member, Formation Group, Center for Health Research and Design** 2013–2014  
**Member, Search Committee, College of Art Dean** 2008–2009  
**Member, Mentoring Committee** 2008–2009  
**Member, Curriculum Committee** 2007–2008  
**Co-chair, Search Committee, Motion Designer** 2007–2008  
**Member, Undergraduate Curriculum Committee** 2006–2007  
**Member, Governance Committee** 2006–2007

*College of Art committees*

**Member, Curriculum Committee** 2013–2014  
**Member, Search Committee, Assistant Professor in Graphic Design** 2013–2014  
**Chair, Strategic Planning Committee: Programs & Curricula** 2007  
**Chair, Curriculum Committee** 2006–2007  
**Member, Search Committee, Core (2-D)** 2005–2006  
**Chair, Search Committee, Communication Design Lecturer** 2004–2005  
**Member, Digital Media Ad-Hoc Committee** 2004  
**Member, Policy Committee** 2003–2005 (Secretary 2004–2005)  
**Chair, Search Committee, Communication Design Fellow** 2003–2004  
**Member, Student Grievance Policy Committee** 2003  
**Member, Communication Design Search Committee** 2002–2003  
**Member, Curriculum Committee** 2002–2003  
**Member, Ad-Hoc Committee, Student Grievances** 2002–2003  
**Member, Visual Arts & Design Center Conference Committee** 2002  
**Member, Sculpture Search Committee** 2001–2002  
**Member, Visiting Artists Committee** 2001–2002

*Professional events organized*

**AIGA Student Design Conference** St. Louis, MO 2004  
 Led committee to organize conference. Speakers: Santiago Piedrafita and Debra Littlejohn.

**Exhibition *Typographically Speaking: The Art of Matthew Carter*, Des Lee Gallery** St. Louis, MO 2002–2003  
 Managed fundraising, programmatic development, and exhibition and promotional design. Funds raised totaled \$12,000. Events included visiting artist talk, panel, student tours, and private and public openings.

**Abbott Miller visit, lecture, and exhibition, Washington University** 2002  
 Collaborated with Miller and Special Collections to develop and promote an exhibition of his books.

**AIGA–Washington University Design Lecture Series** 2002  
 Organized lecture series. Presenters included Richard Eckersley, Chris Pullman, and Ken Garland.

**Marcia Lausen visit, program assessment, Washington University** 2004  
**Michael Bierut lecture, Washington University** 2004  
**Speclogix Conference, Washington University** 2002  
**Rebeca Méndez lecture, Washington University** 2002  
**Terry Irwin visit, lecture, and program assessment, Washington University** 2002

*School communications & consulting*

**Visiting artists poster, promotional ad and PDF series** 2002  
**Newsletter advertising** 2002  
**Course evaluation form** 2002

*Professional & community committees*

**Conference Co-Chair, AIGA Conference on the Digital Humanities** Los Angeles, CA 2016–2017  
**National Editorial Board, AIGA academic journal *Dialectic* (published by University of Michigan)** 2015–2018  
**Session Chair, Learn-X Conference** Chicago, IL 2015  
**Search Committee Member, Director of St. Louis Fashion Fund** St. Louis, MO 2015  
**Reviewer of national paper abstracts, digital humanities issue, design journal *Visible Language*** 2015  
**Reviewer of national grant proposals, AIGA Design Educators** 2015  
**Member, Ed Collabitat Advisory Board, University of Missouri–St. Louis** St. Louis, MO 2014–2015  
**Member, Women’s Group on Race Relations** St. Louis, MO 2013–2014  
**Reviewer of presentation proposals, AIGA Design Educators Conference *Geographies*** 2012  
**Member, Ralph M. Captain Elementary School Stakeholders Group** Clayton, MO 2011–2014  
**Member, Skinker DeBaliviere Neighborhood Marketing Committee** St. Louis, MO 2011–2012  
**Reviewer of national grant proposals, AIGA Design Educators** 2011  
**Member, San Diego Zoo Biomimicry Advisory Board** 2010–2011  
**Member, National Design Education Advisory Committee, AIGA** 2005–2007  
**Chair, National Design Education Website Committee, AIGA** 2003–2005  
**Member, National Design Education Steering Committee, AIGA** 2003–2005  
**Director of Education, Board of Directors, AIGA** St. Louis, MO 2003–2005  
**Member, American Museums Association** 2003–2005  
**Member, Mural Design Selection Board, Arts in Transit** St. Louis, MO 2003  
**Member, Ten Show Committee, AIGA** St. Louis, MO 2003  
**Member, Nine Show Committee, AIGA** St. Louis, MO 2002  
**Member, Project Selection Board, Three-Dimensional Work, Arts in Transit** St. Louis, MO 2002  
**Member, AIGA** 1993–present  
**Alumni Interviewer, Wesleyan University** Middletown, CT 1993–2009

*Tenure & promotion reviews*

**University of Michigan** 2018  
**University of Minnesota** 2018  
**North Carolina State University** 2016, 2018  
**University of Illinois–Chicago** 2012, 2017  
**Wayne State University** 2016  
**University of North Texas** 2016  
**University of Tennessee** 2015  
**Philadelphia University** 2013  
**Massachusetts College of Art** 2008  
**Kent State University** 2008  
**University of Pennsylvania** 2007  
**Notre Dame University** 2006

*Professional development & leadership*

**AIGA Decipher, University of Michigan** Ann Arbor, MI 2018  
**Design Inquiry** Vinalhaven, ME 2018  
**Yale Writers Workshop, Personal Essay with Colleen Kinder** New Haven, CT 2017  
**Fine Art Center Workshop, Writing Narratives with Joan Wickersham** Provincetown, MA 2017  
**Leadership Development Program (LDP), Center for Creative Leadership** Greensborough, NC 2015  
**Provost’s Grant, Cross-campus Discussion: Women and Leadership, Washington University** St. Louis, MO 2014  
**Women’s Leadership, Certificate Program, Olin School of Business, Washington University** St. Louis, MO 2013–2014  
**Op-ed Project, Core Seminar** Washington, DC 2013